



American Fisheries Society 155th Annual Meeting San Antonio, TX

2025 Meeting Sponsorship and Advertising Packages

Contributor	\$1,000
<ul style="list-style-type: none"> ▪ Organization listed on the Meeting Website and in <i>Fisheries Magazine</i> ▪ Recognition on conference materials (such as website and signage) 	
Patron	\$2,500
<ul style="list-style-type: none"> ▪ Organization name listed on the Meeting Website, online for virtual attendees and in <i>Fisheries Magazine</i> ▪ Signage in the Registration and Exhibit Hall ▪ One (1) complimentary in-person meeting registration for staff or customer 	
Bronze	\$5,000
<ul style="list-style-type: none"> ▪ Standard Tradeshow Booth ▪ Organization logo listed on the Meeting Website, online for virtual attendees and in <i>Fisheries Magazine</i> ▪ Signage in the Registration and Exhibit Hall ▪ An additional meeting registration (2 total) for staff or customers ▪ Organization logo on the Spawning Run 5K Shirt ▪ Invitation to attend the AFS Governing Board Reception ▪ Invitation to attend the AFS Unit Leaders Reception 	
Silver	\$10,000
<ul style="list-style-type: none"> ▪ Bronze level benefits plus: ▪ Platinum Tradeshow Booth (Upgraded) ▪ Mobile App Banner ▪ Link to your organization's website + logo on the meeting website ▪ An additional meeting registration (3 total) for staff or customers 	
Gold	\$15,000
<ul style="list-style-type: none"> ▪ Silver level benefits plus: ▪ Logo on slides holding slides for Plenary Sessions ▪ Video (up to 2 minutes) uploaded to the meeting website ▪ An additional meeting registration (4 total) for staff or customers 	
Platinum	\$25,000
<ul style="list-style-type: none"> ▪ Gold level benefits plus: ▪ Your organization's logo on the Virtual Meeting Website program ▪ Recognition in <i>Fisheries Magazine</i> with a half-page advertisement ▪ 'Tech Talk' at the tradeshow and Tech Session included ▪ Two additional meeting registrations (6 total) for staff or customers 	

See Thought Leadership Opportunities below for additional Sponsor Benefits

Let us help you create a customized plan to meet your organization's needs and receive a value discount.

Thought Leadership Opportunities

Take advantage of the exclusive opportunity to contribute to the science-sharing happening at the conference. Secure your place as a market leader or introduce new products or technologies through in-person address or recorded message, branded signage, subject-specific workshops, Tech Sessions, and more. These sponsorship options allow your organization to both support and contribute to the collaboration and knowledge sharing happening at the Meeting.

- **Plenary Session Sponsorship** **\$10,000/per session**
These are our most exclusive opportunities. There are only three events to highlight your organization during one of the AFS Plenary Talks. Sponsors are invited to run a short video (~2minutes) or make brief remarks and will address the event's largest audience. These programs are designed to be educational, celebratory, and focused. Many of our conference days kick off with a lively and well-attended Plenary Session. No other programming is scheduled against the Plenary Sessions. **Benefits of Silver sponsors.**
- **Scientific Symposium** **\$2,500/per symposium**
A full listing of approved scientific symposia is available on the meeting website. These opportunities are an excellent way to support specific topics or interest areas to your organization and the individuals showcasing their science. Benefits of Patron sponsors.
- **Tech Session** **\$2,000 (+ any food and av)**
These are unique events in a dedicated meeting room where organizations can showcase its products and newest technologies. Tech Sessions can be promoted in the meeting program or as invite-only options. These sessions are ideal for informational lunch and learns or demonstrations. These events are not the same as "Tech Talks" which occur in the exhibit hall area. Benefits of Contributor sponsors.
- **Workshops/Panel Discussions** **\$1,500/per workshop**
These events are specialized sessions on pressing and current topics that allow you to reach a very specific audience. Benefits of Contributor sponsors.

Audience Engagement Opportunities

Standard Trade Show Booth	\$2,050
Platinum Tradeshow Booth	\$2,750
Welcome Event and Reception	\$10,000 exclusive; 4 sponsors at \$2,500
Trade Show Networking Event	\$10,000 exclusive; 4 sponsors at \$2,500
Student Networking Event	\$2,500
Refreshment Break (AM or PM)	Packages ranging between \$3,000 and \$25,000
Virtual Attendee Opportunities	\$2,500
First Time Attendee Event	\$2,500
Grand Networking Event	\$15,000 *
(* discount eligible existing sponsors)	

Brand Boosting Opportunities

Mobile App Splash Page	\$10,000 (1 available)
Meeting Badge Lanyards- SOLD	\$1,500 + lanyard cost
Registration Hand Out	\$500 each

To secure your sponsorship or for more Information, visit <https://afsannualmeeting.fisheries.org/> or contact: Jenna Hanks, AFS Development Manager, at Jhanks@fisheries.org.



Industry Partner Levels

World Record Level - >\$25,000

All benefits from previous levels plus the following benefits:

- Exclusive opportunities
 - o Support student registrations
 - o Break sponsors
 - o Closing social
- Logo on transition slides between presenters
- Four complimentary copies of the peer-reviewed BB2025 publication
- Open to discussion

State Record Level - \$10,000 - \$24,999

All benefits from previous levels plus the following benefits:

- Video (up to 2 minutes) uploaded to the meeting website
- Inclusion of in-kind items in promotional product gifting suite
- Total of two invites to the Black Bass Summit
- Total of four Complimentary Black Bass 2025 Registrations
- Preferred placement of exhibitor booth
- Two complimentary copies of the peer-reviewed BB2025 publication

Legend Level - \$5,000-\$9,999

All benefits from previous levels plus the following benefits:

- One invite to the Black Bass Summit
- One standard BB2025 exhibitor booth
- Total of two Complimentary Black Bass 2025 Registrations
- One complimentary copy of the peer-reviewed BB2025 publication

Elite Level - \$1,000-\$4,999

All benefits from previous level plus the following benefits:

- One Complimentary Black Bass 2025 Registration
- Opportunity to insert materials into registration packet

Lunker Level - < \$1,000

- Link and logo on meeting website and Facebook page
- Partnership acknowledged publicly at BB2025 and in meeting program
- Partnership acknowledged in AFS *Fisheries* magazine publication and media releases
- Partnership acknowledged in peer-reviewed BB2025 publication

Co-hosts for the Black Bass 2025 Symposium





Conservation Partner Levels

Agency, non-profit, professional organizations

Trophy Level - >\$5,000

All benefits from previous levels plus the following benefits:

- Total of three invites to the Black Bass Summit
- Total of three complimentary Black Bass 2025 Registrations
- Three complimentary copies of the peer-reviewed BB2025 publication

Memorable Level - \$2,500 - \$4,999

All benefits from previous levels plus the following benefits:

- One BB2025 exhibitor booth
- Total of two invites to the Black Bass Summit
- Total of two Complimentary Black Bass 2025 Registrations
- Two complimentary copies of the peer-reviewed BB2025 Book publication

Preferred - \$1,000-\$2,499

All benefits from previous levels plus the following benefits:

- One invite to the Black Bass Summit
- One Complimentary Black Bass 2025 Registration
- One complimentary copy of the peer-reviewed BB2025 Book publication

Stock Level - < \$1,000

- Link and logo on meeting website and Facebook page
- Partnership acknowledged publicly at BB2025 and in meeting program
- Partnership acknowledged in AFS *Fisheries* publication and media releases
- Partnership acknowledged in peer-reviewed BB2025 publication

Co-hosts for the Black Bass 2025 Symposium



AMERICAN FISHERIES SOCIETY

AUGUST 10-14, 2025 | SAN ANTONIO, TX

“Headwaters to Saltwater:

Understanding the Past, Protecting the Future, 155 Years of AFS”

CALL FOR TRADESHOW EXHIBITORS

Join the American Fisheries Society and over 1,500 fisheries professionals in our Center for Fisheries Technology and Collaboration where we will be celebrating 155 years of fisheries ecology, conservation, and management with fisheries students and professionals from across the world!

Exhibitors include federal and state fisheries agencies, outdoor artisans, and companies providing boats, aquaculture supplies, fish tagging & tracking equipment, technology applications, consulting services, digital fish-measuring equipment, water quality monitoring & filtration systems, aeration systems, hydroacoustic systems, and other companies related to fisheries research and management.

standard booth package: \$2,050

- 8' X 10' BOOTH
- EIGHT-FOOT (10') BACK DRAPE AND THREE-FOOT (3') SIDE DRAPES
- ONE SIX-FOOT TABLE, TWO CHAIRS, ONE WASTEBASKET
- FOR RENTAL AT THE STANDARD BOOTH RATE, RECEIVE 2 FULL CONFERENCE REGISTRATIONS
- FOR RENTAL AT THE NONPROFIT OR CRAFTERS RATE, RECEIVE TWO EXHIBITOR-ONLY BADGES
- INVITATION TO EXHIBITOR AND SPONSOR PRIVATE NETWORKING EVENT

platinum booth package: \$2,750

- ACCESS TO PREMIUM LOCATION
- 8' X 10' BOOTH
- EIGHT-FOOT (10') BACK DRAPE AND THREE-FOOT (3') SIDE DRAPES ONE SIX-FOOT TABLE, TWO CHAIRS, ONE WASTEBASKET
- FOR RENTAL AT THE PLATINUM BOOTH RATE, RECEIVE 2 FULL CONFERENCE REGISTRATIONS INVITATION TO EXHIBITOR AND SPONSOR PRIVATE NETWORKING EVENT
- ONE COMPLIMENTARY LEAD RETRIEVAL KEY- SCANS BADGES TO COLLECT ATTENDEE'S CONTACT INFORMATION
- COMPLIMENTARY BOOTH POWER

FOR MORE INFORMATION PLEASE CONTACT OUR MEETINGS COORDINATOR
LAUREN TANNER - LTANNER@FISHERIES.ORG.