

# 154th Annual Meeting Honolulu, HI

## 2024 Meeting Sponsorship and Advertising Packages

### Contributor

**\$1,000**

- Organization listed on the Meeting Website and in *Fisheries Magazine*
- Recognition on conference materials (such as website and signage)

### Patron

**\$2,500**

- Organization name listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- One (1) complimentary in-person meeting registration for staff or customer

### Bronze

**\$5,000**

- Organization logo listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- An additional meeting registration (2 total) for staff or customers
- Organization logo on the Spawning Run 5K Shirt
- Invitation to attend the AFS Governing Board Reception
- Invitation to attend the AFS Unit Leaders Reception

### Silver

**\$10,000**

- Bronze level benefits plus:
- Link to your organization's website + logo on the meeting website
- An additional meeting registration (3 total) for staff or customers

### Gold

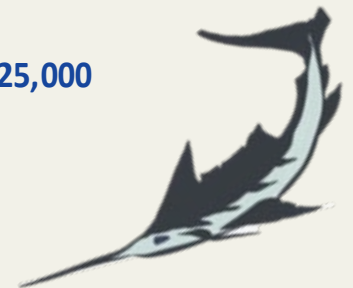
**\$15,000**

- Silver level benefits plus:
- Tradeshow booth
- Logo on slides holding slides for Plenary Sessions
- Video (up to 2 minutes) uploaded to the meeting website
- An additional meeting registration (4 total) for staff or customers

### Platinum

**\$25,000**

- Gold level benefits plus:
- Your organization's logo on the Virtual Meeting Website program
- Recognition in *Fisheries Magazine* with a half-page advertisement
- 'TechTalk' or Virtual Workshop (20 minutes) live and on demand
- Two additional meeting registrations (6 total) for staff or customers



See Thought Leadership Opportunities below for additional Sponsor Benefits  
Don't see what you're looking for or wish to bundle several sponsorship opportunities together?  
Let us help you create a customized plan to meet your organization's needs and receive a value discount.

## Thought Leadership Opportunities

Take advantage of the exclusive opportunity to contribute to the science-sharing happening at the conference. Secure your place as a market leader or introduce new products or technologies through in-person address or recorded message, branded signage, subject-specific workshops, Tech Sessions, and more. These sponsorship options allow your organization to both support and contribute to the collaboration and knowledge sharing happening at the Meeting.

- **Plenary Session Sponsorship** **\$10,000/per session**  
These are our most exclusive opportunities. There are only three events to highlight your organization during one of the AFS Plenary Talks. Sponsors are invited to run a short video (~2minutes) or make brief remarks and will address the event's largest audience. These programs are designed to be educational, celebratory, and focused. Many of our conference days are kicked off with a lively and well-attended Plenary Session. No other programming is scheduled against the Plenary Sessions. **Benefits of Silver sponsors.**
- **Scientific Symposium** **\$2,500/per symposium**  
A full listing of approved scientific symposia is available on the meeting website. These opportunities are an excellent way to support specific topics or interest areas to your organization and the individuals showcasing their science. Benefits of Patron sponsors.
- **Tech Session** **\$2,000 (+ any food and av)**  
These are unique events in a dedicated meeting room where organizations can showcase its products and newest technologies. Tech Sessions can be promoted in the meeting program or as invite-only options. These sessions are ideal for informational lunch and learns or demonstrations. These events are not the same as "Tech Talks" which occur in the exhibit hall area. Benefits of Contributor sponsors.
- **Workshops/Panel Discussions** **\$1,500/per workshop**  
These events are specialized sessions on pressing and current topics that allow you to reach a very specific audience. Benefits of Contributor sponsors.

## Audience Engagement Opportunities

Trade Show Booth	\$1,950
Welcome Event and Reception	\$10,000 exclusive; 4 sponsors at \$2,500
Trade Show Networking Event	\$10,000 exclusive; 4 sponsors at \$2,500
Student Networking Event	\$2,500
Refreshment Break (AM or PM)	Packages ranging between \$3,000 and \$25,000
Virtual Attendee Opportunities	\$2,500
First Time Attendee Event	\$2,500
Grand Networking Event	\$15,000 *
(* discount eligible existing sponsors)	

## Brand Boosting Opportunities

Mobile App Splash Page	\$10,000
Mobile App Banners	\$2,500 (3 available)
Meeting Badge Lanyards	\$1,500 + lanyard cost
Registration Hand Out	\$500 each
Registration Bags Items	\$500 each



To secure your sponsorship or for more information, visit <https://afsannualmeeting.fisheries.org/> or contact: Jenna Hanks, AFS Development Manager, at [Jhanks@fisheries.org](mailto:Jhanks@fisheries.org)

