

UG \$QQXDO 0HH
*UDQG 5DSLGV

0HHWLQJ 6SRQ
DQG
\$GYHUWLVLQJ 3D

&RQWULEXWRU

w 2UJDQLJDWLRQ QDPH OLVWHG RQ WKH 0HHWLQJ :HEVLWH RQOLQ
w 5HFRJQLWLRQ RQ FRQKHUHQFH ZHEVLWH
w 'LVFDOVHUQDWLYH RQWRUHQVUQRVROLVWHG OHHYHOV

3DWURQ

w 2UJDQLJDWLRQ QDPH OLVWHG RQ WKH 0HHWLQJ :HEVLWH RQOLQ
DWWHQGH HWKDOGHVQ0DJD]LQH
w 6LJQDJH LQ WKH 5HJLVWUDWLRQ DQG ([KLELW +DOO
w 2QH FRPSOHPHQWU\ YLUWXDO PHHWLQJ UHJLVWUDWLRQ IRU
FXVWRPHU

%URQJH

w 2UJDQLJDWLRQ QDPH OLVWHG RQ WKH 0HHWLQJ :HEVLWH RQOLQ
DWWHQGH HWKDOGHVQ0DJD]LQH
w 6LJQDJH LQ WKH 5HJLVWUDWLRQ DQG ([KLELW +DOO
w 2QH FRPSOLPHQWU\ LQ SHUVRQ PHHWLQJ UHJLVWUDWLRQ IRU
FXVWRPHU
w 2UJDQLJDWLRQ QDPH RQ WKH 6SDZQLQJ 5XQ . 6KLU

6LOYHU

w %URQJH OHHYHO EHQHILWV SOXV
w /RJR RQ WKH 6SDZQLQJ 5XQ . 6KLUW
w /LQN WR \RXU RUJDQLJDWLRQ V ZHEVLWH ORJR RQ WKH PHHWLQJ
ZHEVLWH
w \$Q DGGLWLRQDO PHHWLQJ UHJLVWUDWLRQ IRU FXVWRPHU

*ROG

w 6LOYHU OHHYHO EHQHILWV SOXV
w 7UDGHVKRZ ERRWK
w /RJR RQ VOLGHV KROGLQJ VOLGHV IRU 3OHQDU\ 6HVVLQRV
w 9LGHR XS WR PLQXWHV XSORDGHG WR WKH PHHWLQJ ZHEVLWH
w \$Q DGGLWLRQDO PHHWLQJ UHJLVWUDWLRQ IRU WRWDO
FXVWRPHU

3ODWLQXP

w *ROBYHO EHQHILWV SOXV
w <RXRUJDQLJDWLRQ IRU OHHYHOV XDOH EHQHILWV
w 5HFRJQLWLRQ RQWRUHQVUQRVROLVWHG OHHYHOV
w 7ZRDGGLWLRQDO PHHWLQJ UHJLVWUDWLRQ IRU FXVWRPHU

6HH 7KRXJKW /HDGHUEHQHILWV SOXV 6SRQV RU %HQHILWV
'RQ W VHH ZKDW IRU RQ ZELXQGV R VHYHUDO VSRORJHV WKH RSSR
/HW XV KHOS RQWRUHQVUQRVROLVWHG OHHYHOV XDOH EHQHILWV

Thought Leadership Opportunities

Take advantage of the exclusive opportunity to contribute to the science-sharing happening at the conference. Secure your place as a market leader, or introduce new products or technologies through in-person address or recorded message, branded signage, subject-specific workshops, Tech Sessions, and more. These sponsorship options allow your organization to both support and contribute to the collaboration and knowledge sharing happening at the Meeting.

- **Plenary Session Sponsorship** **\$10,000/per session**
These are our most exclusive opportunities. There are only three events to highlight your organization during one of the AFS Plenary Talks. Sponsors are invited to run a short video (~2minutes) or make brief remarks, and will address the event's largest audience. These programs are designed to be educational, celebratory, and focused. Many of our conference days are kicked-off with a lively and well-attended Plenary Session. No other programming is scheduled against the Plenary Sessions. **Benefits of Platinum sponsors.**
- **Scientific Symposium** **\$2,500/per symposium**
A full listing of approved scientific symposia is available on the meeting website. These opportunities are an excellent way to support specific topics or interest areas to your organization and the individuals showcasing their science. **Benefits of Silver and below sponsors.**
- **Tech Session** **\$2,000 (+ any food and av)**
These are unique events in a dedicated meeting room where organizations can showcase its products and newest technologies. Tech Sessions can be promoted in the meeting program or as invite-only options. These sessions are ideal for informational lunch and learns or demonstrations. These events are not the same as "Tech Talks" which occur in the exhibit hall area. **Benefits of Bronze and below sponsors.**
- **Workshops / Panel Discussions** **\$1,500/per workshop**
These events are specialized sessions on pressing and current topics that allow you to reach a very specific audience. **Benefits of Bronze and below sponsors.**

Audience Engagement Opportunities

- **Trade Show Booth** **\$1,950**
- **Welcome Event and Reception** **\$10,000 exclusive; 4 sponsors at \$2,500**
- **Trade Show Networking Event** **\$10,000 exclusive; 4 sponsors at \$2,500**
- **Student Networking Event** **\$5,000**
- **Refreshment Break (AM or PM)** **Packages ranging between \$3,000 and \$25,000**
- **Virtual Attendee Opportunities** **\$2,500**
- **Grand Networking Event** **\$15,000 ***
(* discount eligible existing sponsors)

Brand Boosting Opportunities

- **Mobile App Splash Page** **\$10,000**
- **Mobile App Banners** **\$2,500 (3 available)**
- **Meeting Badge Lanyards** **\$1,500 + lanyard cost**
- **Registration Hand Out** **\$500 each**
- **Registration Bags Items** **\$500 each**

To secure your sponsorship or for more information, visit

<https://afsannualmeeting.fisheries.org/sponsors/> or contact:

Tracy Claramunt, Sponsorship Committee Chair, Michigan DNR Fisheries Division ClaramuntT@michigan.gov
Jenna Hanks, AFS Staff Liaison, Jhanks@fisheries.org