



AMERICAN FISHERIES SOCIETY  
**VIRTUAL ANNUAL MEETING**  
 SEPTEMBER 14-25 2020

## Sponsorship Packages

Sponsorship Benefit	Sponsor Levels			
	Major	Gold	Silver	Bronze
	\$10,000	\$2,500	\$1,500	\$500
Recognition and acknowledgment on the Meeting Website and Program Guide	✓	✓	✓	✓
Virtual Exhibit Booth on Web	✓	✓	✓	
Ad Placement in <i>Fisheries Magazine</i>	Half-page ad placement			
Ad Placement in the Digital Program Guide	✓	✓	✓	✓
All-access virtual conference registration	Ten registrations	Four registrations	Two registrations	One registration
Promotional video (up to 2 minutes) posted on the Conference website	✓	✓		
Tech Talk or Virtual Workshop showcasing organization or product (20 minutes)	✓			



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**Major Sponsor (\$10,000)**

- **Recognition on the Conference Website as a Major Sponsor**
- **Your company logo listed on the main page of the Virtual Meeting Website Program**
- **Recognition on holding slide prior to plenary presentation**
- **Company recognition in the *Fisheries* magazine with an half-page ad placement**
- **Company recognition in the Program Guide with an ad placement**
- **Your company video (up to 2 minutes) posted on Conference Website**
- **A link to your company's website included on the Conference Website**
- **Tech Talk or Virtual Workshop (20 minutes) slot during the live portion + or available on demand**
- **Ten complimentary registrations for the AFS Virtual Meeting for staff or customers**

**Gold Sponsor (\$2,500)**

- **Recognition on the Conference Website as a Gold Sponsor**
- **Recognition on holding slide prior to plenary presentation**
- **Your company video (up to 2 minutes) posted on Conference Website**
- **A link to your company's website included on the Conference Website**
- **Four complimentary registrations for the AFS Virtual Meeting for staff or customers**

**Silver Sponsor (\$1,500)**

- **Recognition on the Conference Website as a Silver Sponsor**
- **Company recognition in the Program Guide with an ad placement**
- **A link to your company's website included on the Conference Website**
- **Two complimentary registrations for the Virtual Meeting for staff or customers**

**Bronze Sponsor (\$500)**

- **Recognition on the Conference Website as a Silver Sponsor**
- **Company recognition in the Program Guide with an ad placement**
- **One complimentary registration for the Virtual Meeting for staff and/or customer**

**Contributor (Customized)**

- **Recognition on the Conference Website**
- **Convert all or part of your exhibitor booth registration to support AFS**
- **Discuss alternative options not listed with any of the other sponsorship options**

**Thought Leadership Opportunities**

Take advantage of the exclusive opportunity to contribute to the science-sharing happening at the conference. Secure your place as a market leader, or introduce new products or technologies through subject-specific workshops, Tech Talks, and more. This sponsorship level allows your organization to both support and contribute to the collaboration and knowledge transfer happening at the AFS Annual Meeting.

- **Plenary Session Sponsorship** **\$5,000/per session**  
 This is our most exclusive opportunity. There are only three opportunities to highlight your organization during one of the AFS Plenary Talks. Sponsors are invited to bring brief remarks, and will address the event's largest audience. These programs are designed to be educational, celebratory, and focused. Many of our conference days are kicked-off with a lively and well-attended Plenary Session. No other programming is scheduled against the Plenary Sessions.
- **Tech Talk** **\$1,500/20 minutes**  
 Designed to be both educational and promotional, Tech Talks provide organizations with time to explain, showcase, and introduce developments, advances, and products in front of conference attendees. These sessions will be advertised on the meeting website and available on-demand. Each Tech Talk is limited to 20 minutes; however, organizations are not limited to the number of Tech Talks they can host at the conference.
- **Scientific Symposium** **\$1,000/per symposium**  
 A full listing of approved scientific symposia will be available in early Spring 2020. This is an excellent way to support specific topics or interest areas of interest to your organization.
- **Workshop** **\$1,500/per workshop**  
 Details coming about organizing a workshop at the conference. Inquire with the Annual Meeting Sponsorship Committee or AFS Director of Development for more details.

#### **Audience Engagement Opportunities**

- **Virtual Trade Show Booth Listing** **\$600/listing**
- **Virtual Coffee Break** **\$2,000**
- **Virtual Student Networking Event "Hangout"** **\$3,500**
- **Film Festival** **\$3,500**
- **Day Sponsorship** **\$5,000**

#### **Advertising Opportunities (w/out sponsor benefits)**

- **Digital Program Book (Available as PDF Download only)**
  - **Half Page** **\$500**
  - **Full Page** **\$1,000**
  - **Inside front cover** **\$2,000**
  - **Inside back cover** **\$2,500**