

Sponsorship levels vary in cost, exposure, and exclusivity. Packages are both affordable and robust, ranging from \$500 to \$20,000+.



**COMMUNICATING THE SCIENCE OF FISHERIES
CONSERVATION TO DIVERSE AUDIENCES**

AUGUST 19-23, 2018

Benefits of Sponsorship at All Levels

- Certificate of appreciation
- Sponsorship acknowledgement in the Program
- Sponsorship acknowledgement in Fisheries Magazine (10,000+ readers per month)
- Sponsorship acknowledgement at the meeting

Sponsorship Packages

Titanium Sponsor (\$20,000 or more)	Platinum Sponsor (\$7,500 +)	Gold Sponsor (\$5,000 up to \$7,499)	Sponsor a Social Event or Break (Varies)
<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag Ad in FISHERIES (1/2 page) Publicity through press releases Trade Show booth with 2 complimentary registrations Link on AFS Web Site AFS Membership List</p>	<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag Publicity through press releases Trade Show booth with 2 complimentary registrations Link on AFS Web Site</p>	<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag</p>	<p>Welcome Event (\$25,000) Trade Show Networking Event (\$25,000) Student Networking Event (\$18,000) Grand Networking Event (\$50,000) All Conference Refreshment Breaks (\$50,000 for 7) One or more Refreshment Breaks (\$18,000/each break) Plenary Session Sponsorships (\$25,000/each)</p>
			Mobile App Advertising (\$500 to \$1,500)
			<p>Banner Ad package \$1,000 Push Notification Alert \$500 each (Only two available per day)</p>
Silver Sponsor (\$2,500 up to \$5,000)	Bronze Sponsor (\$1,000 up to \$2,500)	Sponsor a Scientific Session (\$1,500)	Patron (\$500 up to \$1,000)
<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag</p>	<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt</p>	<p>Certificate of appreciation Sponsorship acknowledged in the Program Sponsorship acknowledged in AFS Fisheries Magazine Signage in the session room</p>	<p>Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting</p>