

Sponsorship levels vary in cost, exposure, and exclusivity. Packages are both affordable and robust, ranging from \$500 to \$20,000+.



AMERICAN FISHERIES SOCIETY
 147TH ANNUAL MEETING
TAMPA, FLORIDA
 AUGUST 20-24, 2017

Benefits of Sponsorship at All Levels

- Certificate of Appreciation
- Sponsorship Acknowledgement in the Program
- Sponsorship Acknowledgement in Fisheries Magazine (10,000+ readers per month!)
- Sponsorship acknowledgement at the meeting

Sponsorship Packages

Titanium Sponsor (\$20,000 or more)	Platinum Sponsor (\$10,000 up to \$20,000)	Gold Sponsor (\$5,000 up to \$10,000)	Sponsor a Social Event or Break (Varies)
Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag Ad in FISHERIES (1/2 page) Publicity through press releases Trade Show booth with 2 complimentary registrations Link on AFS Web Site AFS Mailing list of 10,000 names	Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag Ad in FISHERIES (1/2 page) Publicity through press releases Trade Show booth with 2 complimentary registrations Link on AFS Web Site	Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag Name on meeting bag Ad in FISHERIES (1/4 page)	Welcome to Tampa Event (\$25,000) Trade Show Networking Event (\$25,000) Student Networking Event (\$18,000) Grand Networking Event (\$50,000) All Conference Refreshment Breaks (\$50,000 for 7) One or more Refreshment Breaks (\$18,000/each break)
			Mobile App Advertising (\$500 to \$1,500)
			Banner Ad package \$1,000 Push Notification Alert \$500 (Only two available per day)
Silver Sponsor (\$2,500 up to \$5,000)	Bronze Sponsor (\$1,000 up to \$2,500)	Sponsor a Scientific Session (\$1,000)	Patron (\$500 up to \$1,000)
Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt Opportunity to insert material in official meeting bag	Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting Logo on Spawning Run T shirt	Certificate of appreciation Sponsorship acknowledged in the Program Sponsorship acknowledged in AFS Fisheries Magazine Signage in the session room	Certificate of appreciation Sponsorship acknowledged in Program Sponsorship acknowledged in AFS Fisheries Magazine Sponsorship acknowledged publicly at meeting